

AQUA Global

Essential Well

Product Presentation



Essentuky Baltic OÜ

Essentuky Baltic OÜ, founded in 2009 and based in Tallinn, Estonia, is a leading beverage wholesale company with over 15 years of experience and a strong distribution network across the Baltics.

The company owns and exclusively distributes Essential Well — a premium mineral water brand designed for health-conscious, active consumers.

Our mission: to provide high-quality mineral water enriched with essential minerals and balanced pH. With its naturally high electrolyte content, Essential Well supports optimal hydration, enhances physical performance, and promotes overall well-being.



Our Values

Purity and Quality

We are committed to delivering the purest and highest-quality hydration. Every bottle of Essential Well represents our dedication to natural excellence and the optimal health of our clients.

Health and Wellness

We prioritize the health and well-being of our clients. Whether through physical performance, mental clarity, or overall vitality, we work to improve the quality of life of every person who drinks Essential Well.

Community and Connection

We harness the power of community by strategically engaging athletes, influencers, and public figures to drive brand visibility and loyalty. By building authentic connections and fostering a strong, recognizable presence, we position our brand at the center of culture and conversation—turning community into a powerful growth engine.

Excellence in Service

We strive for excellence in every aspect of our business, ensuring our clients receive the highest level of service and the best possible experience with Essential Well.

Empowerment

We believe in empowering our clients to live their healthiest, most vibrant lives. Through superior hydration and a balance of essential minerals, we support their journey toward peak health, wellness, and performance.

Sustainability

We are deeply committed to protecting the environment. Our practices prioritize sustainability, ensuring that future generations can continue to enjoy the natural resources we hold dear.

History of the Water Source

Located in the Carpathian Mountains of western Ukraine, the Zakarpattia Region is renowned for its natural springs, shaped by ancient volcanic and sedimentary formations. This unique geology produces water naturally enriched with essential minerals—calcium, magnesium, potassium, sodium, bicarbonates, sulfates, and chlorides—offering a balanced pH and high electrolyte content ideal for effective hydration.

First documented in 1463, these springs have a long-standing reputation for their therapeutic properties.

Their healing benefits gained recognition during the Austro-Hungarian Empire and were endorsed by Hungarian King Francis II Rákóczi in 1709, leading to their export to royal courts across Europe.

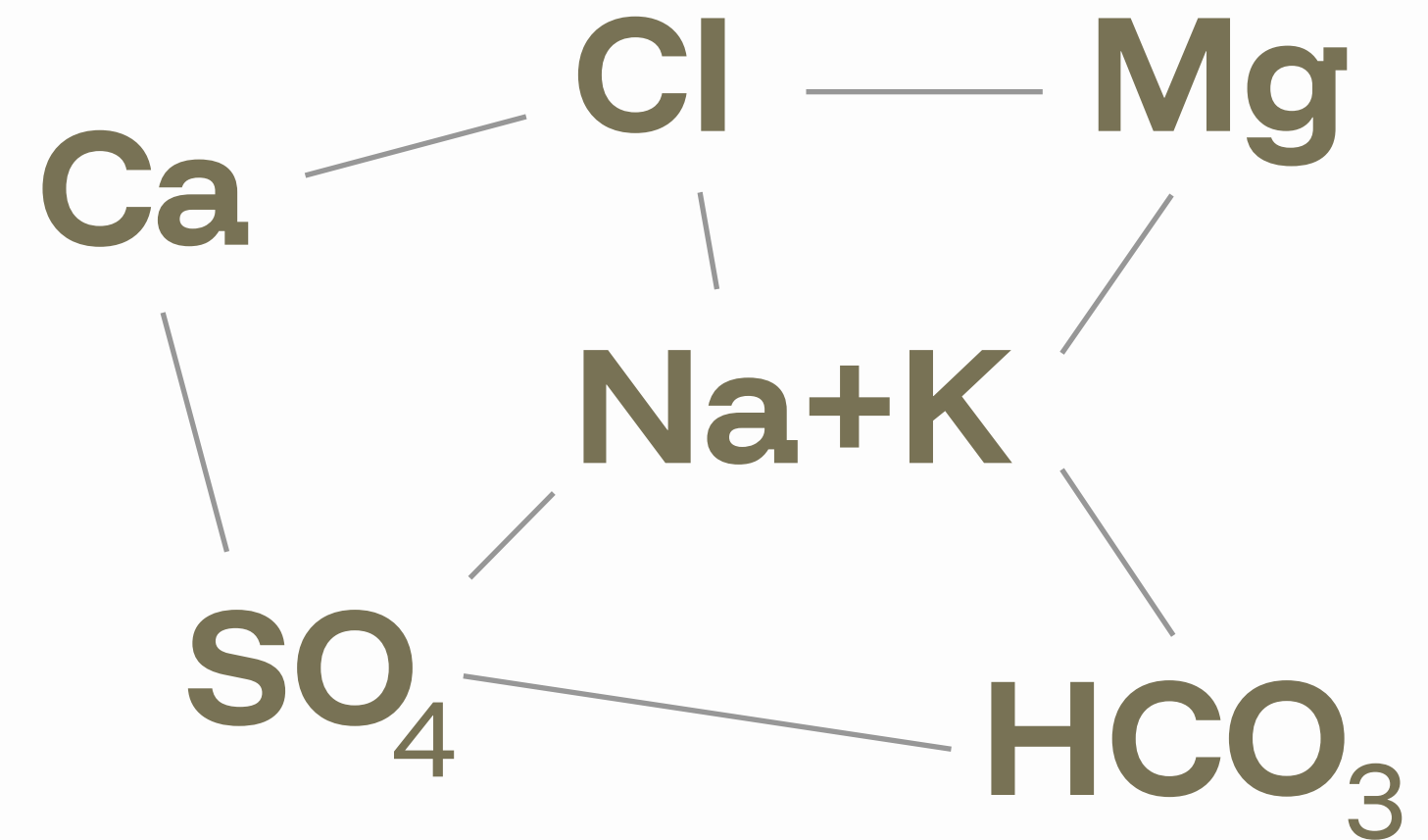
Sourced from these pristine underground springs, Essential Well delivers clean, revitalizing hydration that supports physical performance, mental clarity, cardiovascular health, digestion, and overall well-being.



Unique Mineral Composition

Calcium, magnesium, potassium, sodium, bicarbonates, sulfates, and chlorides are essential minerals that play a vital role in maintaining overall health.

- **Calcium** supports bone strength, nerve signaling, and muscle function.
- **Magnesium** aids in energy production, muscle recovery, and nervous system balance.
- **Promotes** elasticity and a radiant complexion from the inside out.
- **Sodium**, in proper amounts, supports hydration, nerve impulses, and muscle contractions.



- **Bicarbonates** help neutralize acid in the body, supporting pH balance and aiding digestion.
- **Sulfates** assist in detoxification and support joint, skin, and liver health.
- **Chlorides** work with sodium to maintain fluid balance and support stomach acid production for digestion.



Essential Well No.2

Is a premium natural mineral water with a low-mineral composition, smooth taste, and balanced alkalinity, making it the perfect choice for daily hydration, wellness, and beauty maintenance.

Ca <150, SO₄ <50, Mg <50, Na+K 500...1250,
HCO₃ 1700...3450, Cl <100. Mineralization 2,5...5 g/l

- **Supporting the body's natural detox process**
Flushes out toxins and helps maintain internal balance.
- **Keeping skin healthy, hydrated, and youthful**
Promotes elasticity and a radiant complexion from the inside out.
- **Preventing dandruff and supporting scalp health**
Its alkaline pH helps balance scalp conditions and may reduce hair loss.

- **Smoothing out fine lines and wrinkles**
Hydration and essential minerals help improve skin texture and appearance.
- **Promoting weight management and a lean, balanced physique**
Aids digestion, reduces bloating, and supports a healthy metabolism.



Essential Well No.4

Is a premium natural mineral water designed to support optimal hydration through its mildly alkaline pH and carefully balanced mineral content. Perfect for daily use—whether you're at work, at the gym, or simply taking a moment to recharge—it delivers clean, refreshing hydration your body can truly benefit from.

Ca <50-125, SO₄ <25, Mg <50, Na+K 200...2800, HCO₃, 4500...7000, Cl <200-600. Mineralization 7...10,5 g/l



■ **Replenishing essential minerals and trace elements lost during physical activity**

Physical exertion causes the loss of key minerals through sweat, and Essential Well No. 4 helps restore those vital nutrients to maintain balance and performance.

■ **Energizing the body and strengthening the immune system**

A well-balanced mineral profile boosts cellular energy production, helping to fortify the body's natural defenses and improve overall vitality.

■ **Stimulating metabolic processes and improving digestive function**

The balanced mineral content supports enzyme activity and gut function, enhancing nutrient absorption and digestive health.

■ **Supporting vital biochemical functions in the body**

Essential minerals play a critical role in cellular reactions that ensure the body functions efficiently and maintains overall well-being.

■ **Strengthening cells, bones, and tooth enamel**

Calcium and other trace elements help reinforce the structural integrity of bones, teeth, and cell membranes, supporting long-term health.

■ **Supporting the nervous system**

Magnesium and other minerals contribute to proper nerve signaling and stress regulation, promoting relaxation and mental clarity.

■ **Restoring the body's acid-alkaline balance thanks to its high bicarbonate content**

Bicarbonates help balance the body's pH by neutralizing excess acids that can accumulate from poor diet, stress, or alcohol—common sources of internal toxicity.

■ **Normalizing blood pressure**

Natural sodium helps regulate fluid balance, supporting healthy blood pressure levels for better cardiovascular health.



Essential Well No.17

Is a premium natural mineral water, known for its rich blend of chloride-hydrocarbonate sodium salts. Packed with minerals, it's perfect for those needing a serious electrolyte boost and metabolic support. Designed to deliver top-notch hydration, it has a high alkaline pH and elevated electrolyte content, making it an ideal choice for individuals with digestive disorders, supporting metabolic function, and aiding in sports recovery.

Ca 70-150, SO₄ <25, Mg <50, Na+K 1500...3000, HCO₃ 4500...8000, Cl <300-600. Mineralization 6,5...12 g/l

- **Restoring acid-alkaline balance**
Bicarbonates help balance the body's pH by neutralizing excess acids that can accumulate from poor diet, stress, or alcohol—common sources of internal toxicity.
- **Benefiting individuals with digestive or metabolic disorders**
Regular use can ease symptoms of gastritis, colitis, and other digestive issues while helping regulate key metabolic functions.
- **Helps Regulate Blood Pressure and supports heart function**
Providing sodium, potassium, magnesium, and bicarbonates, which work together to stabilize heart rhythm, improve circulation, reduce cardiac strain, regulate blood pressure and enhance overall cardiovascular efficiency.
- **Supporting liver and gallbladder function**
The rich concentration of chloride-hydrocarbonate sodium salts stimulates bile production and flow, helping to detoxify the body and improve fat digestion.
- **Supporting nervous system balance**
Essential minerals such as sodium, magnesium, and

bicarbonates contribute to nerve conduction, muscle coordination, and stress management.

- **Supporting the nervous system**
Magnesium and other minerals contribute to proper nerve signaling and stress regulation, promoting relaxation and mental clarity.
- **Strengthens Cells, Bones, and Tooth Enamel**
Provides essential minerals that help reinforce cellular structure, support bone density, and protect dental health.
- **Providing intensive electrolyte replenishment**
helps restore fluids and vital electrolytes lost through sweat, relieving muscle cramps, supporting faster recovery, and enhancing physical performance.
- **Promoting deep cellular hydration**
Its isotonic mineral profile enhances the body's ability to absorb water efficiently, improving hydration at the cellular level.
- **Assisting in the body's detoxification**
By supporting liver function and promoting bile flow, this water helps flush out toxins and maintain internal balance.

PR:

- Support for sports competitions and health-focused initiatives
- Participation in local events and wellness gatherings
- Enhancing brand visibility and building community connections

SMM:

- Focus on Social Media as the core marketing channel
- Active collaborations with athletes, coaches & influencers
- Creation of authentic, relatable content
- Emphasis on Instagram collab posts for maximum organic reach
- Targeted paid advertising on:
Instagram & Facebook
YouTube Ads for high-impact video campaigns

Our goal is not just to promote a product, but to build a community around the brand—people who value health, an active lifestyle, and natural wellness.





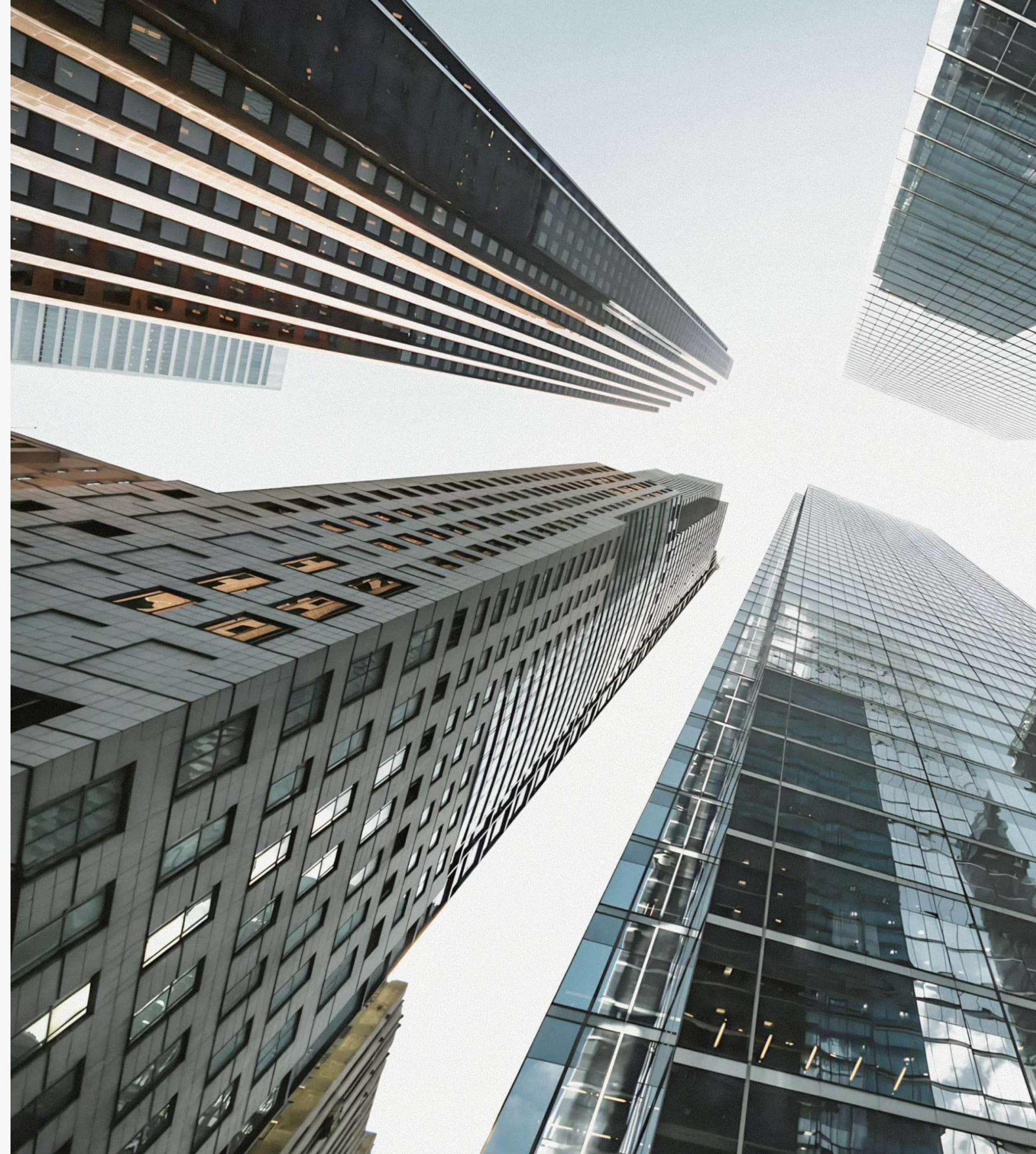
Production & Logistics

- **Production Location:** Ukraine
- **Manufacturing Process:**
Bottled at certified facilities using high-quality equipment and strict quality control standards
- **Production Capacity:**
240,000 bottles per day
Up to 360 full truckloads per month
- **Supply Stability:**
Reliable and consistent delivery schedule
Scalable output to meet growing demand

Financial Partnership Terms

- Focus on Social Media as the core marketing channel
- Active collaborations with athletes, coaches & influencers
- Creation of authentic, relatable content
- Emphasis on Instagram collab posts for maximum organic reach
- Targeted paid advertising on:
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Company

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